

# Reglement of the International Competition arturbain.fr

27<sup>th</sup> session, 2018/2019

« Revitalizing the centres of small and medium-sized cities »

## Article 0 : SET THEME

*Every year, a working theme is held by the board of directors of the Robert Auzelle Seminar (SRA). This theme, common to three big events, is going to allow to guide in their choice and to value as well the realizations held for the National Prize as the projects of the international Competition as well as the reflections and the proposals stemming from the Meeting with the professionals of the living environment and from the services of the State.*

### Theme 2018-2019

## Revitalizing the centres of small and medium-sized cities

The work undertaken in recent years with government departments, the professions in the living environment, mayors, public or private contracting authorities and project managers, authors and those responsible for the projects of the National Prize, as well as the projects of the multidisciplinary teams (teachers and students) of the International Competition, highlight the need to promote "the territories of small towns".

Since the 1960s, the rural-urban migration has partially emptied the countryside of its active substance: factories, shops, public services, exchange areas, fairs and other events.

The economic and demographic slowdown following this period of the thirty glorious years and the development of the globalization of the economy has reinforced this urban phenomenon of population attraction towards cities and large agglomerations.

Moreover, it must be noted that since the 1960s the creation of mass distribution, and the development of commercial areas on the outskirts of these cities, have considerably weakened inner-city trade and the urban life associated with it.

**What are the conditions that could restore a new attractiveness and decide some young or elderly inhabitants of these large cities and metropolises to come and reinvest these cities and villages and start to reverse this exodus from the countryside? For example:**

- the digital revolution and its implementation as close as possible to rural areas and medium-sized towns.
- assistance in refocusing shops (services grouped in the city centre)
- the development of broadband to the ends of cities and hamlets
- the legislative opening of telework
- learning assistance
- the enhancement of the built heritage as well as the value of the soil, an essential heritage for our common future
- the renewal of a more pleasant and enriching living environment for the majority of our fellow citizens....

**The multidisciplinary university teams applying for the 2018-2019 International Competition will propose projects designed to make these territories more attractive according to the criteria of **Architectural Quality**, **Quality of Social Life** and **Respect for the Environment**<sup>1</sup>.**

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<sup>1</sup> **Référentiel pour la qualité du cadre de vie** on [www.arturbain.fr/](http://www.arturbain.fr/)

(Complete file : [http://www.arturbain.fr/arturbain/dossiers/documents/G\\_2007\\_referentiel\\_1.pdf](http://www.arturbain.fr/arturbain/dossiers/documents/G_2007_referentiel_1.pdf),

Or summary : [http://www.arturbain.fr/arturbain/dossiers/documents/G\\_2007\\_referentiel\\_2.pdf](http://www.arturbain.fr/arturbain/dossiers/documents/G_2007_referentiel_2.pdf))

## **Article 1 : ORGANISER**

The Association for the promotion of the urban design also called the Robert Auzelle Seminar (SRA), an officially recognised organisation, is organising an « International competition » **in the French language**, sponsored by the Ministry of Ecology.

## **Article 2 : CONTESTANTS and ENTERING TEAMS**

- The competition is open to all professors and students enrolled in a university and in art schools, architectural schools, engineering schools, landscape architecture schools, town planning schools...
- The competition is more specifically aimed at post graduate MASTER Students.
- The contestants are grouped into multidisciplinary teams of three or four members comprising **one professor or a doctoral student (research advisor of the team)** possibly accompanied by other teachers **and two or three students. The team has to recover from at least two different disciplines (for example, a professor of town planning and 2 students in architecture).**
  - Each student can only belong to one team. Any withdrawal by a student must be notified.
  - **Each professor can coordinate several teams as co manager of the quality of the sketch with the students :**
    - The professor completes the entry form on the web site [www.arturbain.fr](http://www.arturbain.fr).
    - The professor watches the respect for the rules by pointing each of 14 disqualifiants criteria (cf. page 6),
    - He participates **necessarily** in the Internet jury according to the article 7.3 of the rules **at the risk of disqualification of his team(s) still in the running**
    - **In case of gain of a prize, he assists or sends a representative to the prize-giving in Paris.**

**Registration entails the students' and professors' membership of the Association for the Urban Art (SRA), and exempt payment of the 2019 subscription.**

**The directors of teaching establishments** are asked to include the International Competition in their establishment study program.

### **Nota important :**

1. The professor or the director of teaching establishment can ask for the coming of a consultant of the Robert Auzelle Seminar (SRA) for a round table.
2. The sendings will be made under the responsibility of the teacher coordinator of every team.
3. A certificate of sketch return will be given by the SRA; **this certificate will allow giving 1 to 4 european credits (ECTS) to each student of the team (subject to the professor and the education committee agreement in the responsible school)**

## **Article 3 : CHOICE OF SITE**

**Each professor chooses the study site in consultation if possible with the local authority concerned (villages, boroughs, small towns, community of municipalities, public establishments...)**

## **Article 4 : PROCEDURES TO BE RESPECTED** (see 'Recommendations Note' in the appendix)

### **4.1 Respect for the annual theme:**

The sketch will have to answer exactly the theme defines in the article 0. The situation Before (analysis) will analyze a situation in touch with this theme and the situation After (proposition) will propose an improvement of this territory with regard to the same theme.

### **4.2 Format, page layout, title, presentation of the sketch in French language:**

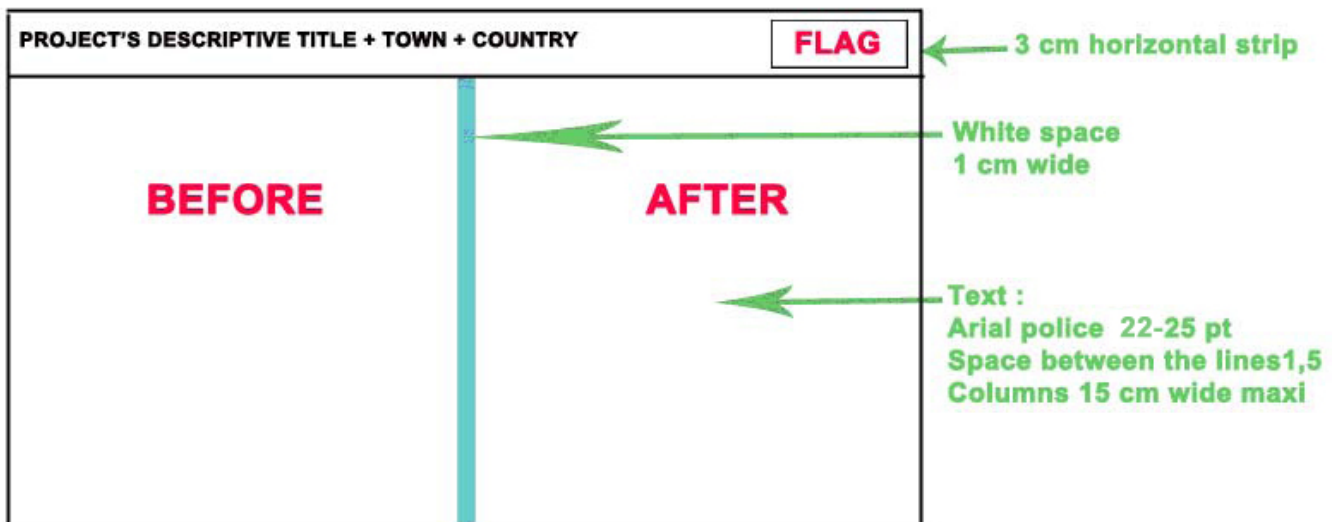
The sketch must be delivered in **A1 format** (59, 4 × 84,1 cm) horizontal landscape mode, according to the modalities defined in the article 4.4.

The sketch is divided by 2 equal parts separated in the center on all the height by a white space 1 cm wide :

- The left hand A2 section will present the situation Before (analysis)
- The right hand A2 section will present the situation After (proposition)

The **project's Descriptive Title** figure in French language (Arial police, 60 pt, bold type, capital letter) on a **3 cm horizontal strip on the top**, also containing the names of the city or the village, and the country. The flag of the country on which depends the educational establishment of the team appears to the right of this horizontal strip.

ATTENTION : the sketch must be anonymous.



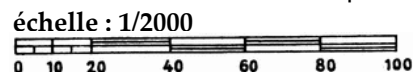
### 4.3 Presentation of the sketch:

<p><b>Before section / Analysis</b>  <u>Current situation</u></p>	<p><b>After section / Proposal</b>  <u>Goals and programme</u></p>
<ul style="list-style-type: none"> <li>- a map of the territory or an aerial photo at an appropriate scale will indicate:                             <ul style="list-style-type: none"> <li>o The natural areas (wooded areas, waterways...),</li> <li>o The urban nodes (towns, boroughs, hamlets, etc ) the transport routes and the structures ...</li> </ul> </li> <li>- A site plan (1 to 10 Ha) to appropriate scale (between 1/2000<sup>th</sup> and 1/500<sup>th</sup>) or aerial photo related to the project.</li> <li>- Plans, cuts, visual sequences</li> </ul> <p><i>Please note: The site chosen for the project should be identified by a box or superimposed colouring.</i></p>	<ul style="list-style-type: none"> <li>- A <u>development plan</u> to the <b>same scale</b> showing the mechanisms set up,</li> <li>- A block plan of the project on the <b>same scale</b> with the programme.</li> <li>- Plans, cuts, visual sequences... in correspondence with the analysis</li> </ul>


### 4.4 Display: The presentation standards given in these rules are compulsory. They facilitate the reading of the sketch.

The **mode of portrayal** of the area should be indicated in the 'French vocabulary of urban Art'<sup>2</sup> (land use interpretation grid, visual sequence, identifications, urban window, block plan, landscape plan, etc);

- The scale and the **North should be** shown on all the plans.



- **The sections and façades** (where necessary) should be to the scale of the plans and positioned to facilitate simultaneous reading : plan/section, or plan/façade;

- **The views of the 'visual sequences' Before/After must be identified** (numbered and materialized by a viewing angle: ) on the corresponding plans for a plan/view reading;

- **Text should be** written on a **white background** to facilitate reading. It should be written in 15 cm wide columns with 1200 to 2400 characters in Arial 22 to 25 points, interline 1.5.

- **The existing elements** in the part "Before", and preserved in the part "Later", **will be represented as before.**

- **A simple color code** will be indicated in legend of the plans.

<sup>2</sup> [www.arturbain.fr](http://www.arturbain.fr) « Vocabulaire ».

#### 4.5 Presentation of the qualities of the proposal:

- For the 'After' Section, the qualities of the proposal will be mentioned **NECESSARILY** in three separate columns:

- Architectural quality
- Quality of community life
- Respect of the environment

- One of the sketched proposal views will illustrate the descriptive title.

The [Référentiel sur la qualité du cadre de vie](#) (Cf. summarized on [www.arturbain.fr](http://www.arturbain.fr)) will be of use as guide to the teams to describe their proposition, and to the professors to proceed to the notation of sketches ; Example of description of operation following 3 criteria are available on [www.arturbain.fr](http://www.arturbain.fr) at the section "Prix national " or on the links below: [exemple 1](#), [exemple 2](#), [exemple 3](#)

#### Article 5 : PROCEDURE FOR SENDING THE APPLICATION FILE

The digital sending of the application file is made by a platform of download (for example: "YouSendIt ", " Free Download ", " We transfer "...), in the email address: [arturbain.ciau@gmail.com](mailto:arturbain.ciau@gmail.com).

##### 3 files of the file are the following ones :

- 1 - A PDF file with the title of the sketch, the name of the professor, his email address, and his phone number, names and first names of the students, the name of the educational establishment ;
- 2 - An A1 format JPG file (59.4 cm x 84.1 cm), (**flattened, without layer**), resolution: 300 pixels/inch i.e. 9933 x 7016 pixels, saved under the name : *title\_of\_the\_project\_a1.jpg*, **in French language**;
- 3 - An A4 format JPG file (21 cm x 29.7 cm) (**flattened, without layer**), resolution : 300 pixels/inch i.e. 1752 x 2480 pixels, saved under the name : *title\_of\_the\_project\_a4.jpg*, **in French language**;

#### Article 6 : THE KEY DATES OF THE COMPETITION

- Period of entries on the Internet **from June 10<sup>th</sup> , 2018 till February 15<sup>th</sup> , 2019**
- **Closure of sending sketches : March 15<sup>th</sup> , 2019 at midnight, local time**
- Technical committee and Selection committee : end of March 2019
- Publication of the pre-selected sketches on the Internet : april, 2019
- Award of prizes and exhibition in Paris : **May 24<sup>th</sup> ,2019**
- Educational meeting with the professors : **May 24<sup>th</sup> ,2019**

#### Article 7 : TECHNICAL COMMITTEE, SELECTION COMMITTEE AND INTERNET JUDGES

7.1 The SRA's technical committee will examine and send the sketches to the Selection Committee, indicating, as follows:

- Those **which have not respected articles 2, 4 and 5 and which can be disqualified from the competition.**
- Those with legibility problems, making it difficult to get the ideas across (descriptive title, before/after comparison, text-image link, etc).

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7.2 The **Selection Committee**, comprising professional experts (architects, town planner, engineers, economists, urban plasticity experts, landscape architects...) chosen by the SRA, will examine all of the sketches. It will unanimously select at least 10 sketches it considers to be exemplary.

7.3 The **Internet Judges have supreme authority** and comprise the professors who participated in the competition. If a team consists of several teachers, only one score sheet will be sent (after the teachers have consulted each other). Every professor of the jury is invited to estimate sketches on [www.arturbain.fr](http://www.arturbain.fr). The professor will give each sketch (excluding the ones he participated in) impartially a mark of **1 point (minimal note) , 2 points or 3 points (maximal note) for each of the three criteria:**

- Architectural quality
- Quality of community life
- Respect of the environment

The SRA will then rank the selected sketches after receiving the professors' votes.

## **Article 8 : PRIZES AND DISTINCTIONS**

- o The '**International arturbain.fr prize**' is awarded to the sketch which obtains the best score in the general classification (1 500 €).
- o The **three 'distinctions'** (500€ each) for "architectural quality", "quality of community life", and "respect of the environment" are awarded to the sketches which obtain the best scores in each criteria. In the event of a tie, the result will be decided by the general classification score.
- o Special distinctions (300 € each) can be awarded towards the classification.

**Noted 1: the delivery of prizes will be made the day of the prize-giving, personally to the professor responsible for the team prize-winner or to her representative duly appointed; in defect, the prizes cannot be perceived.**

**Noted 2: On the day of the award ceremony, the representative(s) of the winning teams will make a filmed presentation of their sketch IN FRENCH LANGUAGE. This presentation will be prepared prior to the award ceremony and in conjunction with the Robert Auzelle Seminar. The video of the presentations will be published on [www.arturbain.fr](http://www.arturbain.fr) and on the You Tube channel of the Robert Auzelle Seminar.**

**Noted 3: educational establishment are invited to participate in the bearing of the costs of the students and teachers prize-winners.**

## **Article 9 : ORGANISER'S RESPONSABILITIES AND COMMUNICATION**

### **9.1 Intellectual and artistic property:**

The contestants remain the owners of the sketches entered in the competition and of their utilization rights. Nevertheless, the organizer reserves the right to reproduce the proposed sketches as well as the name and the photograph of the contestants to organize public relations or information actions at its sole discretion. Any physical or legal person wishing to use the works of the teams must send a request to the organizer.

### **9.2 Organizer's liability:**

The organizer reserves the right to shorten, defer, postpone, modify or cancel this competition for any reason whatsoever. The organizer makes a commitment to try to inform the contestants, but cannot be held liable.

### **9.3 Interpreting the rules:**

The competition rules can be consulted on [www.arturbain.fr](http://www.arturbain.fr)  
Participating in this competition entails the unreserved acceptance of these rules.  
The organizer has exclusive powers to interpret these rules.

### **9.4 Communication:**

- 1 - the web site [www.arturbain.fr](http://www.arturbain.fr) will display the winning sketches with the names of their authors, the selection committee's opinion and their ranking,
- 2
- 1 - advertising of the results of the international competition will be sent to the main professional journals in the countries concerned to publish the prize-winning sketches,
- 1 - a pedagogical dossier on the theme and the results of the international competition will be realized for educational purposes,
- 1 - An exhibition of the selected sketches can be organized in agreement with the organizer.

**Please send all requests for additional information to**  
**[arturbain.ciau@gmail.com](mailto:arturbain.ciau@gmail.com)**

**ou**

**S.R.A. Grande Arche– 92055 – PARIS LA DEFENSE CEDEX**  
**tél. : 01.40.81.71.35– Fax : 01.40.81.73.90**

## Recommendations to teams

A lot of sketches are disqualified each year because they break the rules or lack legibility.

**For your information the sketch wich received a distinction in the 2010-2011 competition' appears below.**

**Please respect the rules.**

**Failure to respect one of these criteria will result of the disqualification of the sketches:**

1. multidisciplinary team (e. g. An architecture student and a town planning student, or a town planning professor, an engineering student and a landscape architecture student)
2. presentation on horizontal A1 format
3. separation into to A2 sections : 'before' on the left and 'after' on the right
4. before AND after scale plan of the territory
5. before AND after scale plan of the project
6. 'descriptive title' band at the top of the A1 format
7. all the views (photos, sketches, 3D...) must be identified on the plans with an arrowhead and a number as follows: 1
8. the north sign and the scale are indicated on each plan with the symbols in article 4.3
9. apart from a duly justified exception, respect the working scales imposed by the rules.
10. 'descriptive titles' which enable the project and the name of the town to be identified
11. 'descriptive view' (plan, perspective...), in relation to the title, to be enhanced (bigger size)
12. respect the size of the lettering and do not exceed the maximum lenght of text (between 1200 and 2400 characters).
13. the before and after plans must be on the same scale and if possible opposite each other so that it is easy to understand your proposal
14. present the main quality or qualities of your sketch with reference to the Référentiel pour la Qualité du cadre de vie (architectural quality, quality of community life, and respect for the environment ).

