

Reglement of the International Competition arturbain.fr

28th session 2019-2020

Article 0 : SET THEME

Every year, a working theme is held by the board of directors of "L'Art Urbain dans les Territoires". This theme, common to three big events, is going to allow to guide in their choice and to value as well the realizations held for the National Prize as the projects of the international Competition as well as the reflections and the proposals stemming from the Meeting with the professionals of the living environment and from the services of the State.

Theme 2019-2020

« Cities, towns and villages – Mobilities for all »

The 2019 theme is a continuation of the reflections initiated by the association with public and private actors in these territories for many years.

The theme of mobility has been recognized since the 2000s as one of the major factors of inequality for the inhabitants and assets of these territories.

In addition, these cities, towns and villages welcome and are ready to welcome to rebalance their demographics populations coming from metropolises or large cities located in their environment. But these cities do not have the means to ensure a level of services and equipment essential to the arrival of these populations.

SO :

- How better to mesh these cities, towns and villages between them?
- How to develop their attractiveness by strengthening or even creating intermediate centralities?
- How to offer their inhabitants and workers individual and collective low-carbon travel services they need to work, train and play?
- How to ensure for everyone a level of information such that we can take advantage of these innovative new services and low carbon, whether we are young and the digital generation or younger.

Many experiences are engaged:

- Car sharing, carpooling, cars on demand, active mobility, bikes, moped, scooters ...
- autonomous or hybrid electric shuttles
- Buses on request ...

In short, manufacturers are innovating, operators are committing themselves, but the individual car with thermal engine is still the predominant tool in the mobility of these territories.

So we would like to see this 2019 theme, these new practices of mobilities express the environmental, economic, social and cultural advances contributing to the renewal of urban art in the territories.

Article 1 : ORGANISATEUR

The Association « L'Art urbain dans les Territoires » (AUT), an officially recognised organisation, is organising an « International competition » **in the French language**, sponsored by the Ministry of Ecology.

Article 2 : CONTESTANTS and ENTERING TEAMS

- The competition is open to all professors and students enrolled in a university and in art schools, architectural schools, engineering schools, landscape architecture schools, town planning schools...
- The competition is more specifically aimed at post graduate MASTER Students.
- The contestants are grouped into multidisciplinary teams of three or four members comprising **one professor or a doctoral student (research advisor of the team)** possibly accompanied by other teachers **and two or three students. The team has to recover from at least two different disciplines (for example, a professor of town planning and 2 students in architecture).**
 - Each student can only belong to one team. Any withdrawal by a student must be notified.
 - **Each professor can coordinate several teams as co manager of the quality of the sketch with the students :**
 - The professor completes the entry form on the web site www.arturbain.fr.
 - The professor watches the respect for the rules by pointing each of 14 disqualifiants criteria (cf. page 6),
 - He participates **necessarily** in the Internet jury according to the article 7.3 of the rules **at the risk of disqualification of his team(s) still in the running**
 - **In case of gain of a prize, he assists or sends a representative to the prize-giving in Paris.**

Registration entails the students' and professors' membership of the Association L'Art Urbain dans les Territoires (AUT), and exempt payment of the 2020 subscription.

The directors of teaching establishments are asked to include the International Competition in their establishment study program.

Nota important :

1. The professor or the director of teaching establishment can ask for the coming of a consultant of "L'Art Urbain dans les Territoires" (AUT) for a round table.
2. The sendings will be made under the responsibility of the teacher coordinator of every team.
3. A certificate of sketch return will be given by the AUT; **this certificate will allow giving 1 to 4 european credits (ECTS) to each student of the team (subject to the professor and the education committee agreement in the responsible school)**

Article 3 : CHOICE OF SITE

Each professor chooses the study site in consultation if possible with the local authority concerned (villages, boroughs, small towns, community of municipalities, public establishments...)

Article 4 : PROCEDURES TO BE RESPECTED (see 'Recommendations Note' in the appendix).

4.1 Respect for the annual theme:

The sketch will have to answer exactly the theme defines in the article 0. The situation Before (analysis) will analyze a situation in touch with this theme and the situation After (proposition) will propose an improvement of this territory with regard to the same theme.

4.2 Format, page layout, title, presentation of the sketch in French language:

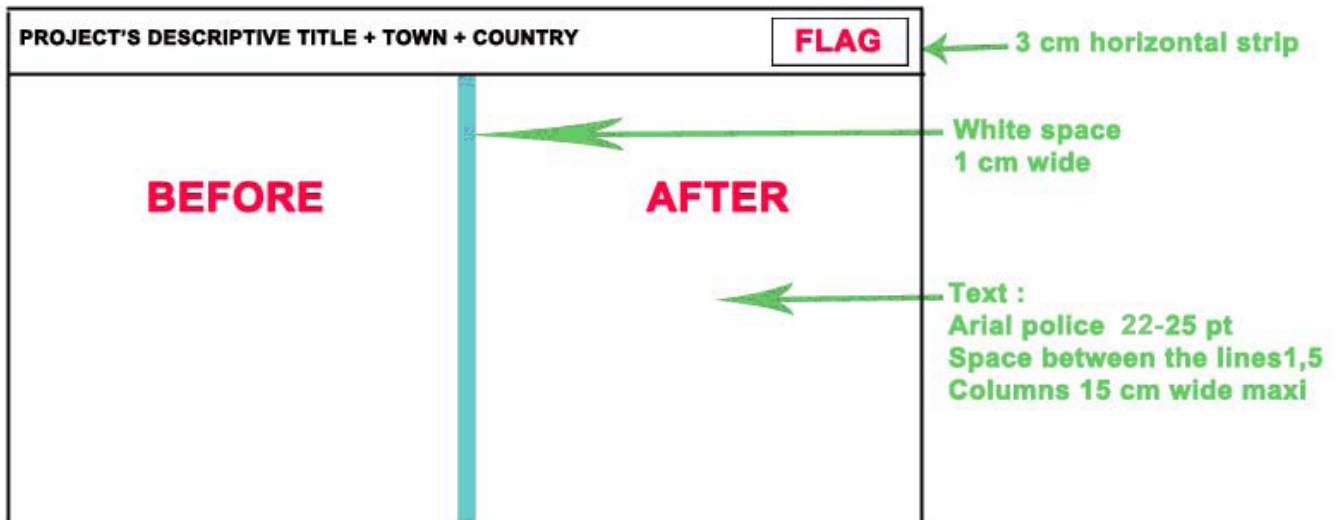
The sketch must be delivered in **A1 format** (59, 4 × 84,1 cm) horizontal landscape mode, according to the modalities defined in the article 4.4.

The sketch is divided by 2 equal parts separated in the center on all the height by a white space 1 cm wide :

- The left hand A2 section will present the situation Before (analysis)
- The right hand A2 section will present the situation After (proposition)

The **project's Descriptive Title** figure in French language (Arial police, 60 pt, bold type, capital letter) on a **3 cm horizontal strip on the top**, also containing the names of the city or the village, and the country. The flag of the country on which depends the educational establishment of the team appears to the right of this horizontal strip.

ATTENTION : the sketch must be anonymous.



4.3 Presentation of the sketch:

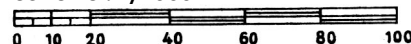
<p align="center">Before section / Analysis Current <u>situation</u></p>	<p align="center">After section / Proposal <u>Goals and programme</u></p>
<ul style="list-style-type: none"> - a map of the territory or an aerial photo at an appropriate scale will indicate: <ul style="list-style-type: none"> o The natural areas (wooded areas, waterways...), o The urban nodes (towns, boroughs, hamlets, etc) the transport routes and the structures ... - A site plan (1 to 10 Ha) to appropriate scale (between 1/2000th and 1/500th) or aerial photo related to the project. - Plans, cuts, visual sequences <p><u>Please note:</u> <i>The site chosen for the project should be identified by a box or superimposed colouring.</i></p>	<ul style="list-style-type: none"> - A <u>development plan</u> to the same scale showing the mechanisms set up, - A block plan of the project on the same scale with the programme. - Plans, cuts, visual sequences... in correspondence with the analysis

4.4 Display: The presentation standards given in these rules are compulsory. They facilitate the reading of the sketch.


The **mode of portrayal** of the area should be indicated in the 'French vocabulary of urban Art' ¹ (land use interpretation grid, visual sequence, identifications, urban window, block plan, landscape plan, etc);

- The scale and the **North should be** shown on all the plans.

échelle : 1/2000



- **The sections and façades** (where necessary) should be to the scale of the plans and positioned to facilitate simultaneous reading : plan/section, or plan/façade;

- **The views of the 'visual sequences' Before/After must be identified** (numbered and materialized by a viewing angle: ) on the corresponding plans for a plan/view reading;

- **Text should be** written on a **white background** to facilitate reading. It should be written in 15 cm wide columns with 1200 to 2400 characters in Arial 22 to 25 points, interline 1.5.

- **The existing elements** in the part "Before", and preserved in the part "Later", **will be represented as before.**

- **A simple color code** will be indicated in legend of the plans.

¹ www.arturbain.fr « Vocabulaire ».

4.5 Presentation of the qualities of the proposal:

- For the 'After' Section, the qualities of the proposal will be mentioned **NECESSARILY** in three separate columns:

- Architectural quality
- Quality of community life
- Respect of the environment

- One of the sketched proposal views will illustrate the descriptive title.

The [Référentiel sur la qualité du cadre de vie](#) (Cf. summarized on www.arturbain.fr) will be of use as guide to the teams to describe their proposition, and to the professors to proceed to the notation of sketches ; Example of description of operation following 3 criteria are available on www.arturbain.fr at the section "Prix national " or on the links below: [exemple 1](#), [exemple 2](#), [exemple 3](#).

Article 5 : PROCEDURE FOR SENDING THE APPLICATION FILE

The digital sending of the application file is done only through the [online interface](#).

3 files of the file are the following ones :

- A PDF file with the title of the sketch, the name of the professor, his email address, and his phone number, names and first names of the students, the name of the educational establishment ;
- An A1 format JPG file (59.4 cm x 84.1 cm), (**flattened, without layer**), resolution: 300 pixels/inch i.e. 9933 x 7016 pixels, saved under the name: *title_of_the_project_a1.jpg*, **in French language**;
- An A4 format JPG file (21 cm x 29.7 cm) (**flattened, without layer**), resolution: 300 pixels/inch i.e. 1752 x 2480 pixels, saved under the name: *title_of_the_project_a4.jpg*, **in French language**.

Article 6 : THE KEY DATES OF THE COMPETITION

- Period of entries on the Internet **from June 16th,2019 till september 15th,2020**
- **Closure of sending sketches: september 15th,2020 at midnight, French time**
- Technical committee and Selection committee : end of September 2020
- Publication of the pre-selected sketches on the Internet : october, 2020
- Award of prizes and exhibition in Paris : **November 18th ,2020**
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Article 7 : TECHNICAL COMMITTEE, SELECTION COMMITTEE AND INTERNET JUDGES

7.1 The technical committee of « l'Art Urbain dans les Territoires » will examine and send the sketches to the Selection Committee, indicating, as follows:

- Those **which have not respected articles 2, 4 and 5 and which can be disqualified from the competition.**
- Those with legibility problems, making it difficult to get the ideas across (descriptive title, before/after comparison, text-image link, etc).

7.2 The Selection Committee, comprising professional experts (architects, town planner, engineers, economists, urban plasticity experts, landscape architects...) chosen by the SRA, will examine all of the sketches. It will unanimously select at least 10 sketches it considers to be exemplary.

7.3 The Internet Judges have supreme authority It is made up of the teachers supervising the teams still in the running. If a team is made up of several teachers, **a single scorecard** will be sent (after the teachers have consulted). Each teacher of the jury is invited to evaluate the sketches on www.arturbain.fr. He **impartially** attributes to each selected sketch (with the exception of those in which he participated) 1 point (minimum score), 2 points, or 3 points (maximum score) for each of the three criteria:

- Architectural quality
- Quality of community life
- Respect of the environment

After the transmission of the teachers' votes to "l'Art Urbain dans les Territoires », the classification of the selected sketches is done by adding the points.

Article 8 : PRIZES AND DISTINCTIONS

- The '**International arturbain.fr prize**' is awarded to the sketch which obtains the best score in the general classification (1 500 €).
- The **three 'distinctions'** (500€ each) for "architectural quality", "quality of community life", and "respect of the environment" are awarded to the sketches which obtain the best scores in each criteria. In the event of a tie, the result will be decided by the general classification score.
- Special distinctions (300 € each) can be awarded towards the classification.

Noted 1: the delivery of prizes will be made the day of the prize-giving, personally to the professor responsible for the team prize-winner or to her representative duly appointed; in defect, the prizes cannot be perceived.

Noted 2: On the day of the award ceremony, the representative(s) of the winning teams will make a filmed presentation of their sketch IN FRENCH LANGUAGE. This presentation will be prepared prior to the award ceremony and in conjunction with the Robert Auzelle Seminar. The video of the presentations will be published on www.arturbain.fr and on the You Tube channel of the Robert Auzelle Seminar.

Noted 3: educational establishment are invited to participate in the bearing of the costs of the students and teachers prize-winners.

Article 9 : ORGANISER'S RESPONSABILITIES AND COMMUNICATION

9.1 Intellectual and artistic property:

The contestants remain the owners of the sketches entered in the competition and of their utilization rights. Nevertheless, the organizer reserves the right to reproduce the proposed sketches as well as the name and the photograph of the contestants to organize public relations or information actions at its sole discretion. Any physical or legal person wishing to use the works of the teams must send a request to the organizer.

9.2 Organizer's liability:

The organizer reserves the right to shorten, defer, postpone, modify or cancel this competition for any reason whatsoever. The organizer makes a commitment to try to inform the contestants, but cannot be held liable.

9.3 Interpreting the rules:

The competition rules can be consulted on www.arturbain.fr
Participating in this competition entails the unreserved acceptance of these rules.
The organizer has exclusive powers to interpret these rules.

9.4 Communication:

- the web site www.arturbain.fr will display the winning sketches with the names of their authors, the selection committee's opinion and their ranking,

- advertising of the results of the international competition will be sent to the main professional journals in the countries concerned to publish the prize-winning sketches,

- a pedagogical dossier on the theme and the results of the international competition will be realized for educational purposes,

- An exhibition of the selected sketches can be organized in agreement with the organizer.

Please send all requests for additional information to

arturbain.ciau@gmail.com

**ou L'Art urbain dans les territoires – Arche de la Défense Paroi Sud – 92055 – PARIS LA DEFENSE CEDEX
Tél. : 06 20 41 77 19**

Note de recommandations aux équipes

A lot of sketches are disqualified each year because they break the rules or lack legibility.

For your information the sketch which received a distinction in the 2010-2011 competition' appears below.

Please respect the rules :

1. multidisciplinary team (e. g. An architecture student and a town planning student, or a town planning professor, an engineering student and a landscape architecture student)
2. presentation on horizontal A1 format
3. separation into to A2 sections : 'before' on the left and 'after' on the right
4. before AND after scale plan of the territory
5. before AND after scale plan of the project
6. 'descriptive title' band at the top of the A1 format
7. all the views (photos, sketches, 3D...) must be identified on the plans with an arrowhead and a number as follows: 1
8. the north sign and the scale are indicated on each plan with the symbols in article 4.3
9. apart from a duly justified exception, respect the working scales imposed by the rules.
10. 'descriptive titles' which enable the project and the name of the town to be identified
11. 'descriptive view' (plan, perspective...), in relation to the title, to be enhanced (bigger size)
12. respect the size of the lettering and do not exceed the maximum length of text (between 1200 and 2400 characters).
13. the before and after plans must be on the same scale and if possible opposite each other so that it is easy to understand your proposal
14. present the main quality or qualities of your sketch with reference to the Référentiel pour la Qualité du cadre de vie (architectural quality, quality of community life, and respect for the environment).

